



revora

É preciso REcriar  
o futuro

Trend Catalog

2023





REVORA brand was born from the need to recreate the future, the future of industry, the future of consumption, the future of production chains, the future of the planet and the future of humanity.

Plastic has been seen as one of the great villains on this journey and it is urgent that everyone involved in this chain should reflect and create concrete actions that can not only demystify this image, but also create actions of positive impact.

It is due to this feeling that the idea of building a new responsible brand was born.

### *Revora PCR*

Color concentrates developed with post- consumption recycled resin (PCR), usually from reverse logistic, from sources such as scrap dealers, collectors, sanitary landfills and cooperatives.

Currently less than 9% of plastic returns to the industry to be reused, that is, more than 91% of such material is not recycled. In Brazil, approximately 1.4 million tons of resin are recycled per year, however this amount is symbolic if compared to 11.3 million tons of virgin material used in the same course of time.



# Back to the beginning

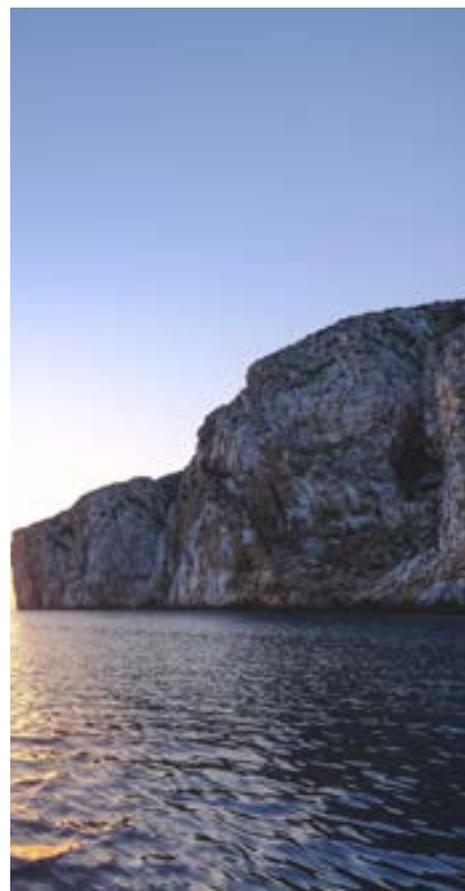
The way the world is right now, digital and fast, trends are no longer local, but global. Being connected all the time makes us reinforce the need to abstract, to go back to ourselves and our origins.

In this context, why can't a plastic material that has been on the market return to its origins? Returning to resin to then take on a new form. It returns to the origin to then transform into something new.

This catalog seeks to reflect on the spaces of abstraction that nature promotes and to remember that, in order for us to enjoy this benefit, we need to treat nature with respect.

One way to do this is the use of recycled materials. Doing so and being in line with color trends for 2023 is possible. Recycling can be beautiful.

*Get inspired and let's REcreate the future together.*



## Azul Industrial

CODE | 75205/L5

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APPLICATION | 7%

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APPLICATION RESIN | PCR

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TEMPERATURE | 290°

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SOLIDITY TO MIGRATION | 5

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SOLIDITY TO LIGHT | ALTA

## Trigo

CODE | 75176/L7

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APPLICATION | 6%

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APPLICATION RESIN | PCR

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TEMPERATURE | 290°

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SOLIDITY TO MIGRATION | 5

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SOLIDITY TO LIGHT | ALTA



## Tabaco

CODE | 75180/L8

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APPLICATION | 7%

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APPLICATION RESIN | PCR

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TEMPERATURE | 290°

---

SOLIDITY TO MIGRATION | 5

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SOLIDITY TO LIGHT | ALTA



## Marble Preto Espaço

CODE | 75141/K4

APPLICATION | 8%

APPLICATION RESIN | PCR

TEMPERATURE | 230°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA





## Tomate

CODE | 75165/L6

APPLICATION | 7%

APPLICATION RESIN | PCR

TEMPERATURE | 250°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA



## Turquesa Pop

CODE | 75204/L5

APPLICATION | 7%

APPLICATION RESIN | PCR

TEMPERATURE | 290°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA



## Marble Azul Abissal

CODE | 75038/K5

APPLICATION | 8%

APPLICATION RESIN | PCR

TEMPERATURE | 230°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA



## Verde Industrial

CODE | 75188/L9

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APPLICATION | 6%

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APPLICATION RESIN | PCR

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TEMPERATURE | 290°

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SOLIDITY TO MIGRATION | 5

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SOLIDITY TO LIGHT | ALTA



## Endívia Cítrica

CODE | 75201/L7

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APPLICATION | 6%

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APPLICATION RESIN | PCR

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TEMPERATURE | 290°

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SOLIDITY TO MIGRATION | 5

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SOLIDITY TO LIGHT | ALTA



## Marble Verde Malta

CODE | 75049/K9

APPLICATION | 5%

APPLICATION RESIN | PCR

TEMPERATURE | 230°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA





## Magenta

CODE | 75168/L6

APPLICATION | 4%

APPLICATION RESIN | PCR

TEMPERATURE | 250°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA



## Argila

CODE | 75191/L8

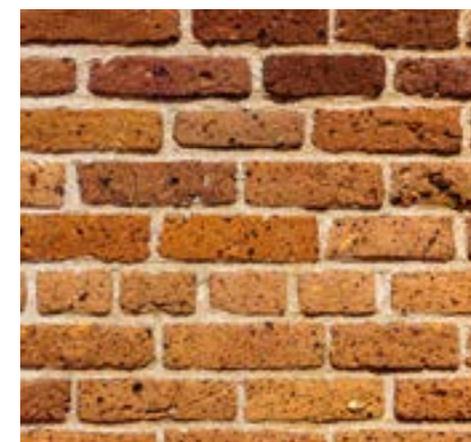
APPLICATION | 7%

APPLICATION RESIN | PCR

TEMPERATURE | 290°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA



## Marble Bege Deserto

CODE | 75036/K7

APPLICATION | 5%

APPLICATION RESIN | PCR

TEMPERATURE | 230°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA



## Terra

CODE | 75179/L8

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APPLICATION | 7%

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APPLICATION RESIN | PCR

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TEMPERATURE | 290°

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SOLIDITY TO MIGRATION | 5

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SOLIDITY TO LIGHT | ALTA



## Azul Blush

CODE | 75195/L5

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APPLICATION | 6%

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APPLICATION RESIN | PCR

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TEMPERATURE | 290°

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SOLIDITY TO MIGRATION | 5

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SOLIDITY TO LIGHT | ALTA





## Marble Azul Rocha

CODE | 75124/K5

APPLICATION | 5%

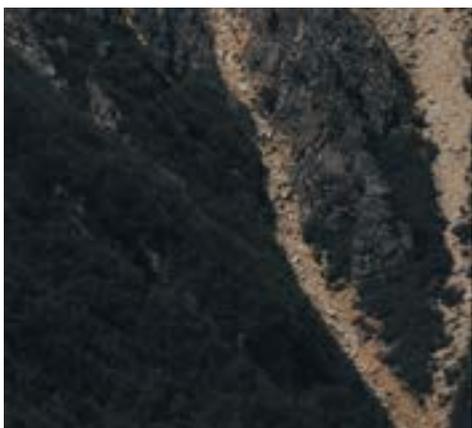
APPLICATION RESIN | PCR

TEMPERATURE | 230°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA





## Verde Militar

CODE | 75194/L8

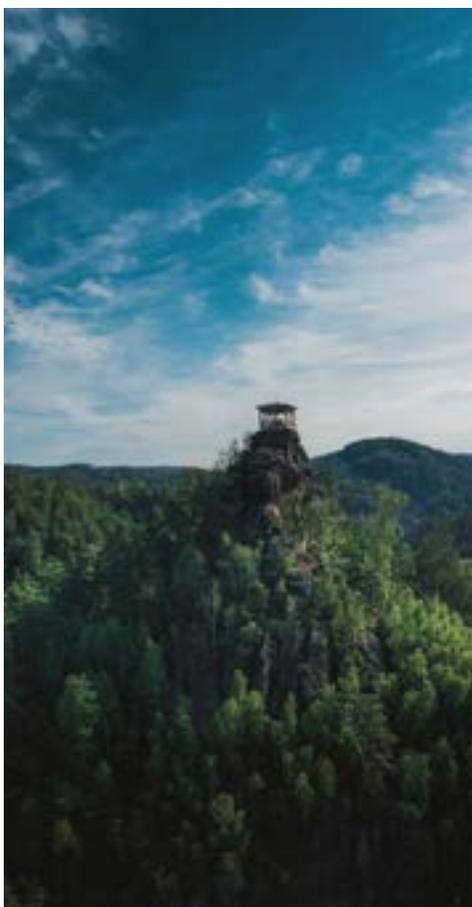
APPLICATION | 7%

APPLICATION RESIN | PCR

TEMPERATURE | 290°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA



## Areia Lavada

CODE | 75187/L7

APPLICATION | 6%

APPLICATION RESIN | PCR

TEMPERATURE | 290°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA



# Marble Branco Everest

CODE | 75136/K2

APPLICATION | 5%

APPLICATION RESIN | PCR

TEMPERATURE | 230°

SOLIDITY TO MIGRATION | 5

SOLIDITY TO LIGHT | ALTA



## Azul Imperial

CODE | 75200/L5

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APPLICATION | 8%

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APPLICATION RESIN | PCR

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TEMPERATURE | 290°

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SOLIDITY TO MIGRATION | 5

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SOLIDITY TO LIGHT | ALTA



## Rosa Blush

CODE | 75173/L6

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APPLICATION | 8%

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APPLICATION RESIN | PCR

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TEMPERATURE | 290°

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SOLIDITY TO MIGRATION | 5

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SOLIDITY TO LIGHT | ALTA

XXX					
CODE	APPLICA-	APPLICA-	TEMPERATURA	SOLIDEZ À	SOLIDEZ
	TION-	TION		MIGRAÇÃO	À LUZ
	RESIN	RESIN			

Azul Industrial	75205/L5	7%	PCR	290°C	5	HIGH
Trigo	75176/L7	6%	PCR	290°C	5	HIGH
Tabaco	75180/L8	7%	PCR	280°C	5	HIGH
Tomate	75165/L6	7%	PCR	250°C	5	HIGH
Turquesa Pop	75204/L5	7%	PCR	290°C	5	HIGH
Verde Industrial	75188/L9	6%	PCR	290°C	5	HIGH
Endívia Cítrica	75201/L7	6%	PCR	250°C	5	HIGH
Magenta	75168/L6	4%	PCR	290°C	5	HIGH
Argila	75191/L8	7%	PCR	290°C	5	HIGH
Terra	75179/L8	7%	PCR	290°C	5	HIGH
Azul Blush	75195/L5	6%	PCR	290°C	5	HIGH
Verde Militar	75194/L8	7%	PCR	290°C	5	HIGH
Areia Lavada	75187/L7	6%	PCR	290°C	5	HIGH
Azul Imperial	75200/L5	8%	PCR	290°C	5	HIGH
Rosa Blush	75173/L6	8%	PCR	290°C	5	HIGH

## Trends 2023 - PCR



Azul Industrial



Trigo



Tabaco



Tomate



Turquesa Pop



Verde Industrial



Endívia Cítrica



Magenta



Argila



Terra



Azul Blush



Verde Militar



Areia Lavada



Azul Imperial



Rosa Blush



ATTENTION: FOR GREATER FIDELITY, REQUEST A PHYSICAL SAMPLE OF THE CHOSEN COLOR



revora



Preto Espaço



Azul Abissal



Verde Malta



Bege Deserto



Azul Rocha



Branco Everest

## FORM

Grainy.

## OPERATION MODE

In conjunction with the application resin, MARBLE works according to the difference in physical and chemical characteristics of polymeric materials in order to produce unique and specific projections that resemble the effect of rock, natural wood or mother-of-pearl.

## APPLICATIONS

MARBLE Revora is recommended for PCR applications in the injection process. For other applications, please contact our technical support.

\*MARBLE samples are enlarged for better texture visualization.

# Information



Revora products undergo rigorous testing before reaching the market, thus guaranteeing great results for your product.



We are constantly researching trends and innovations to offer products that are aligned with the market and its needs.



We provide our customers with updated technical documentation.



Our service channels are direct and aim to offer maximum support within the shortest timeframe possible.



Revora works with the most up-to-date technology on the world market, making it possible to meet the national and international market under the strictest standards of quality.



Attention: This catalog is digital so the colors shown here may vary from the original. We recommend requesting a physical sample for greater fidelity.

**Photographs:** Pexels – Beyza Kaplan, Gaspar Zaldo, Pixabay, Snapwire.

**Unsplash** – Alex Meta, Annie Spratt, Francesco Ungaro, Jaromir Kavan.

**Shutter Stock** – pages 2 - 35.

Our catalog was inspired by ColorTrends, created by Alexandre Herchcovitch and made possible by ThinkPlastic. To purchase the catalog visit <https://thinkplasticbrazil.com>

A close-up photograph of several large, vibrant green leaves. The leaves have prominent, parallel veins and are covered with numerous small, clear water droplets of varying sizes. The lighting is soft, highlighting the texture of the leaves and the glistening of the water. The background is dark, making the green leaves stand out.

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o futuro

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